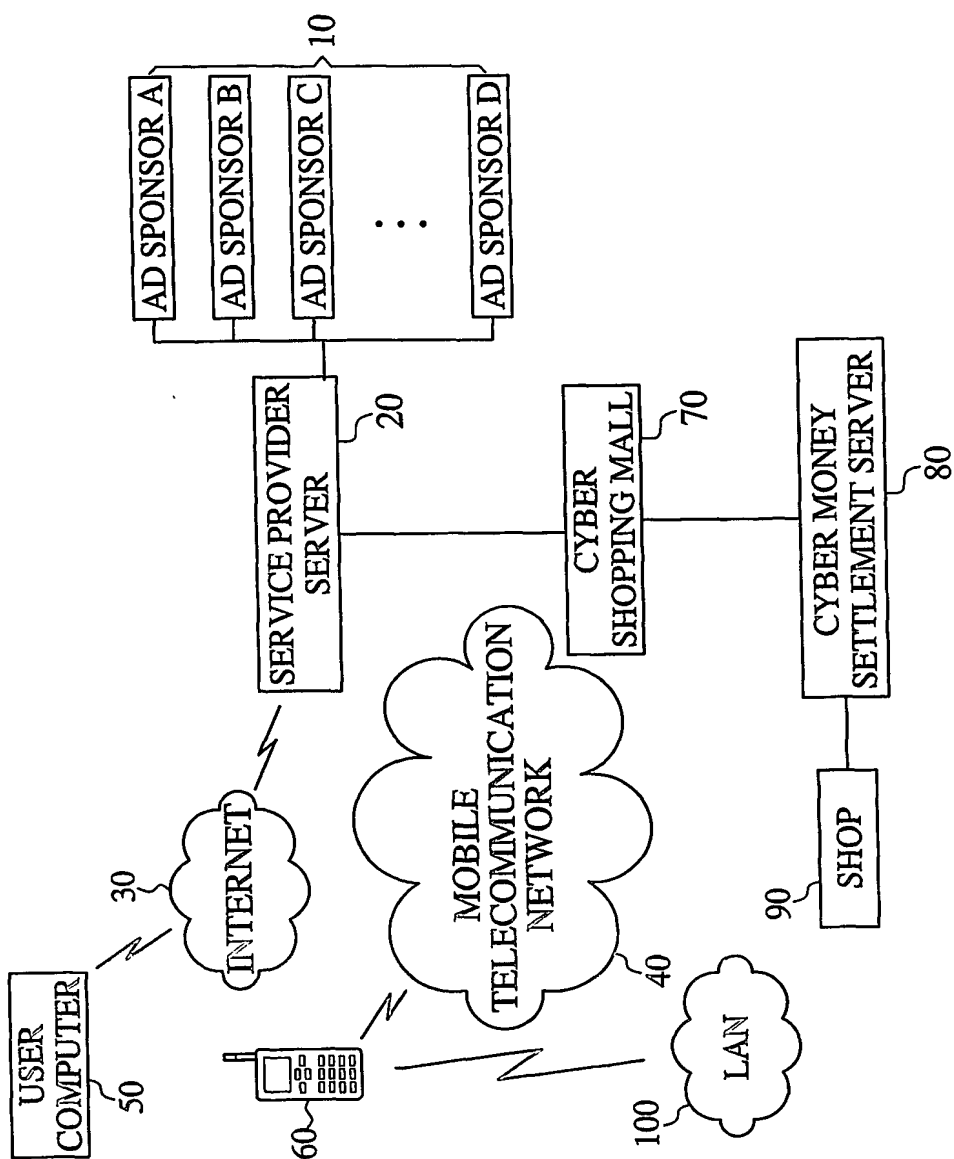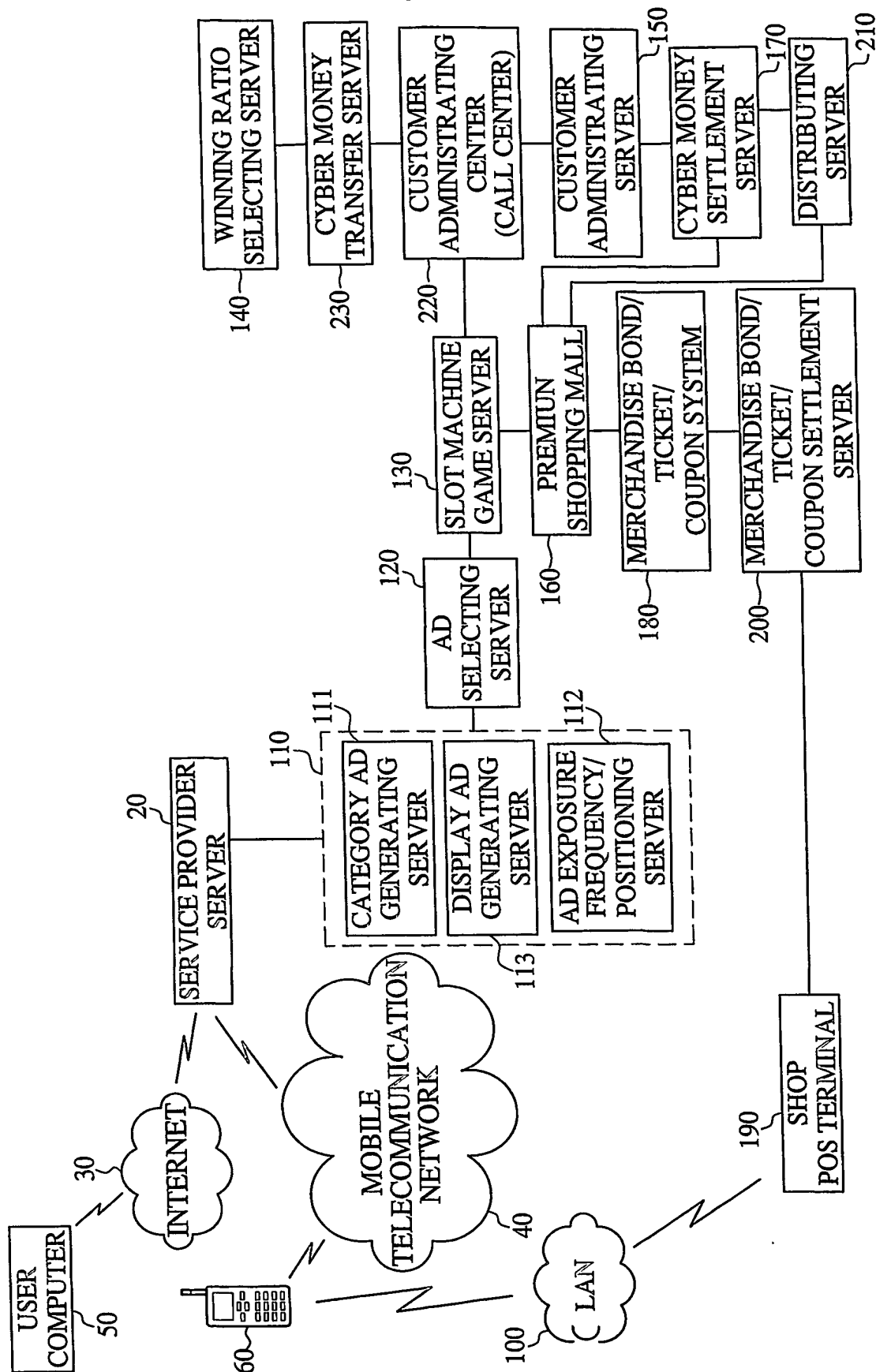# FIG. 1

FIG. 2

## FIG. 3

ID : 1234567

AMOUNT : ₩00,000

1. BEER
2. CAR
3. CELLULAR PHONE
4. REFRIGERATOR
5. CREDIT CARD

(PREMIUM) (TRANSFER)

## FIG. 4

ID : 01X-XXX-XXXX

AMOUNT : ₩00,000

1. BEER
2. CAR
3. CELLULAR PHONE
4. REFRIGERATOR
5. CREDIT CARD

(PREMIUM) (TRANSFER)

# FIG. 5

ID : XXX-XXXX
AMOUNT : ₩00,000

OB  SAMSUNG  H

KIA    SK    KT

(PREMIUM)  (TRANSFER)

# FIG. 6

ID : XXX-XXXX
AMOUNT:W00,000

OB  SAMSUNG  H

SK    KT    KB*

(PREMIUM)  (TRANSFER)

# FIG. 7

ID : 1234567
AMOUNT : ₩1,000

1. BEER

OB  HITE  MILLER
BUD CASS  KIRIN

(PREMIUM)  (TRANSFER)

# FIG. 8

ID : 1234567
AMOUNT : ₩1,000

1. BEER

[OB]  HITE  MILLER
BUD CASS  KIRIN

(PREMIUM)  (TRANSFER)

## FIG. 9

| ID : 1234567 | 1 GAME : ₩10 |
| --- | --- |
| AMOUNT : ₩1,000 | |

OB      LAGER   LAGER   LAGER

LAGER   LAGER   LAGER   OB

LAGER   OB      LAGER   LAGER

LAGER   LAGER   OB      LAGER

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

## FIG. 10

ID:1234567

AMOUNT:₩1,080+₩100,000=₩101,080

OB PRESENTING SHOPPING MALL

(1) BICYCLE              (2) CAMERA
    ₩100,000                ₩100,000

(3) BALLET PERFORMANCE TICKET
    TWO SHEETS ₩60,000

(4) SUNGLASSES
    ₩30,000

(5) OO DEPARTMENT STORE
    MERCHANDISE BOND
        ₩100,000

7 / 19

FIG. 11

ID : 1234567
AMOUNT : ~~W990+W100=~~W1,090

| LAGER | LAGER | LAGER | LAGER |
| OB | LAGER | LAGER | LAGER |
| LAGER | OB | OB | OB |
| LAGER | LAGER | LAGER | LAGER |

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

FIG. 12

ID:1234567
AMOUNT:~~W1,080+W0=~~W1,080

| OB | LAGER | LAGER | LAGER |
| LAGER | LAGER | OB | LAGER |
| LAGER | OB | LAGER | LAGER |
| LAGER | LAGER | LAGER | OB |

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

## FIG. 13

ID:1234567
AMOUNT:₩1,080

LAGER  LAGER  LAGER  LAGER

LAGER  LAGER  LAGER  LAGER

OB    OB    OB    OB

LAGER  LAGER  LAGER   LAGER

(PREMIUM) (TRANSFER) (WINING RATIO) (SPIN)

## FIG. 14

ID : 1234567

AMOUNT:₩1,080+₩100,000=₩101,080

CONGRATULATION ON
PRIZE WINNING

DO YOU WANT TO GO TO A
        PREMIUM SHOPPING MALL?

( 1:YES )          ( 2:NO )

# FIG. 15

ID:1234567

AMOUNT:₩1,080원+₩100,000=₩101,080

(1)DO YOU WANT TO CONTINUE
    TO PLAY GAMES?
    ( 1:YES )    ( 2:NO )

(2)DO YOU WANT TO SELECT
    A NEW AD?
    ( 1:YES )    ( 2:NO )

# FIG. 16

ID:1234567

AMOUNT:₩101,080

PLEASE PRESS AD MENU.

(1)CATEGORY TYPE AD

(2)DISPLAY TYPE AD

FIG. 17

ID:1234567

AMOUNT:₩1,080-₩100,000=₩1,080

OB PRESENTING SHOPPING MALL

PURCHASED A CAMERA AT
₩100,000 A PRICE
DO YOU WANT TO RECEIVE A
COALITION DEPARTMENT STORE
MERCHANDISE BOND? (1)

DO YOU WANT TO RECEIVE
A REAL CAMERA? (2)

FIG. 18

BOND OF ₩100,000
- OO DEPARTMENT STORE -

(SAVE)

## FIG. 19

ID:1234567

AMOUNT:₩1,080

DO YOU WANT TO RECEIVE A
PURCHASED PRODUCT AT
YOUR HOME ADDRESS?

( 1:YES )        ( 2:NO )

## FIG. 20

ID:1234567

AMOUNT:₩1,080

ADDRESS : No. OO, OO-DONG,
          OO-GU, SEOUL

CORRECT ( 1:YES )

WRONG : PLEASE INPUT A PHONE
        NUMBER WITH WHICH
        THE ADDRESS IS
        CONFIRMED.
        01X-XXX-XXXX

# FIG. 21

ID:1234567

AMOUNT:₩1,080-₩100,000=₩1,080

PLEASE INPUT A PHONE
NUMBER OF A SENDER

| 01X-XXX-XXXX | THANK YOU!

(1)DO YOU WANT TO CONTINUE
TO PLAY GAMES?

( 1:YES )  ( 2:NO )

(2)DO YOU WANT TO SELECT
A NEW AD?

( 1:YES )  ( 2:NO )

# FIG. 22

ID:1234567

AMOUNT:₩101,080

PLEASE INPUT ID
(PHONE NUMBER)
OF A RECEIVER.

0XX-XXX-XXXX

AMOUNT IS:₩100,000

# 13 / 19

# FIG. 23

ID:1234567

AMOUNT:₩1,080-₩100,000=₩1,080

COMPLETION OF TRANSFER
OF ₩100,000
TO 0XX-XXX-XXX.

DO YOU WANT TO FINISH
PLAYING GAMES?

( 1:YES )   ( 2:NO )

# FIG. 24

AD GAMES FOR SLOT MACHINE

TRANSFER OF CYBER MONEY

SENDER : 01X-XXX-XXXX

AMOUNT : ₩100,000

FIG. 25

AD GAMES FOR SLOT MACHINE

TRANSFER OF CYBER MONEY

SENDER : 01X-XXX-XXXX

AMOUNT : ₩100,000
YOUR ID : 01X-XXX-XXXX

ACCESS CONFIRMATION

FIG. 26

ID:1234567                          1 GAME : ₩100
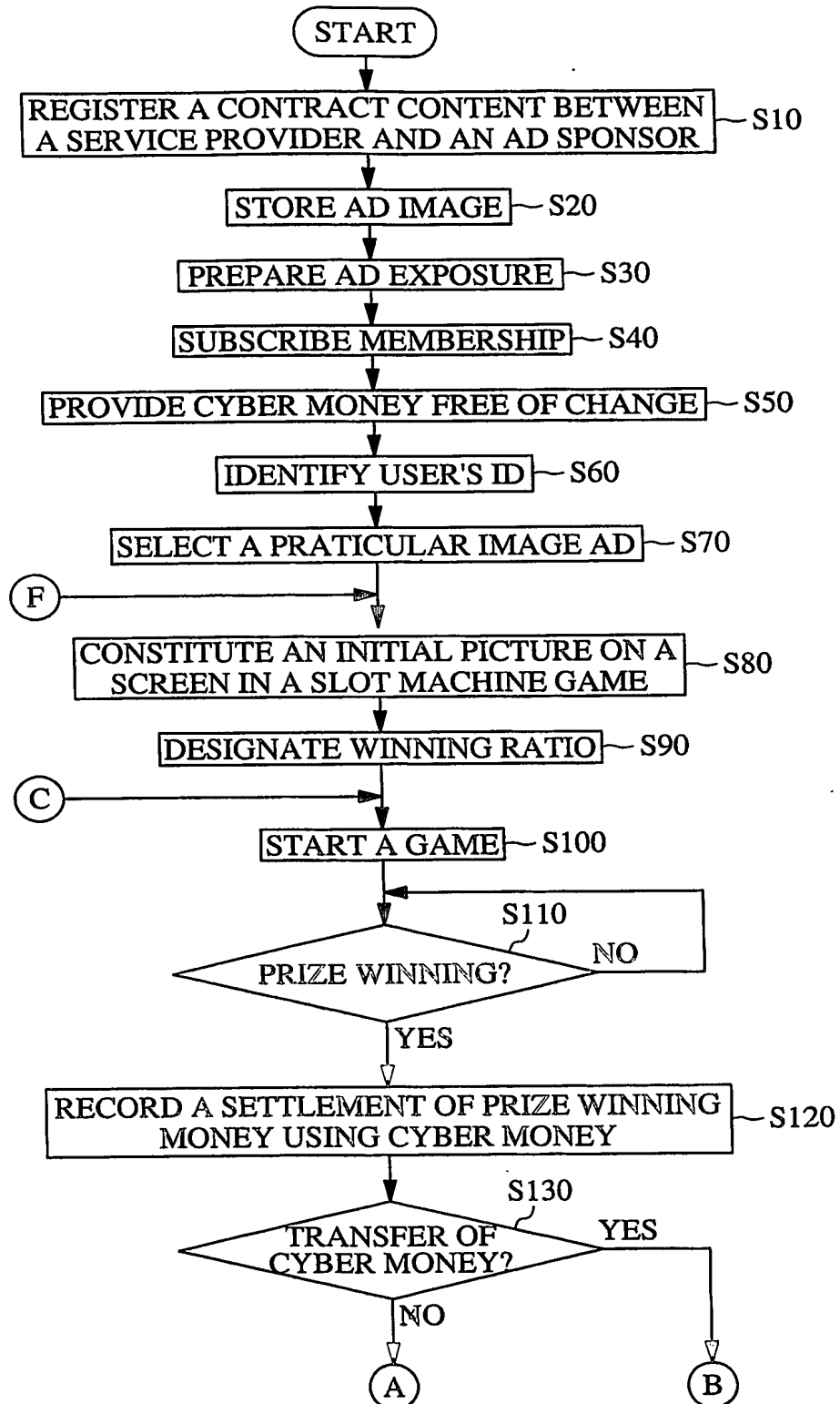
AMOUNT:₩1,000

DESIGNATE A WINNING RATIO.

                Low                          High
WINNING  1  2  3  4  5  6  7  8  9  10
RATIO

GAME COST:  10  20  30  40  50  60  70  80  90  100

CONFIRMATION

FIG. 27

ID : 1234567

CONGRATULATION ON
PRIZE WINNING

DO YOU WANT TO GO TO
A PREMIUM SHOPPING MALL?

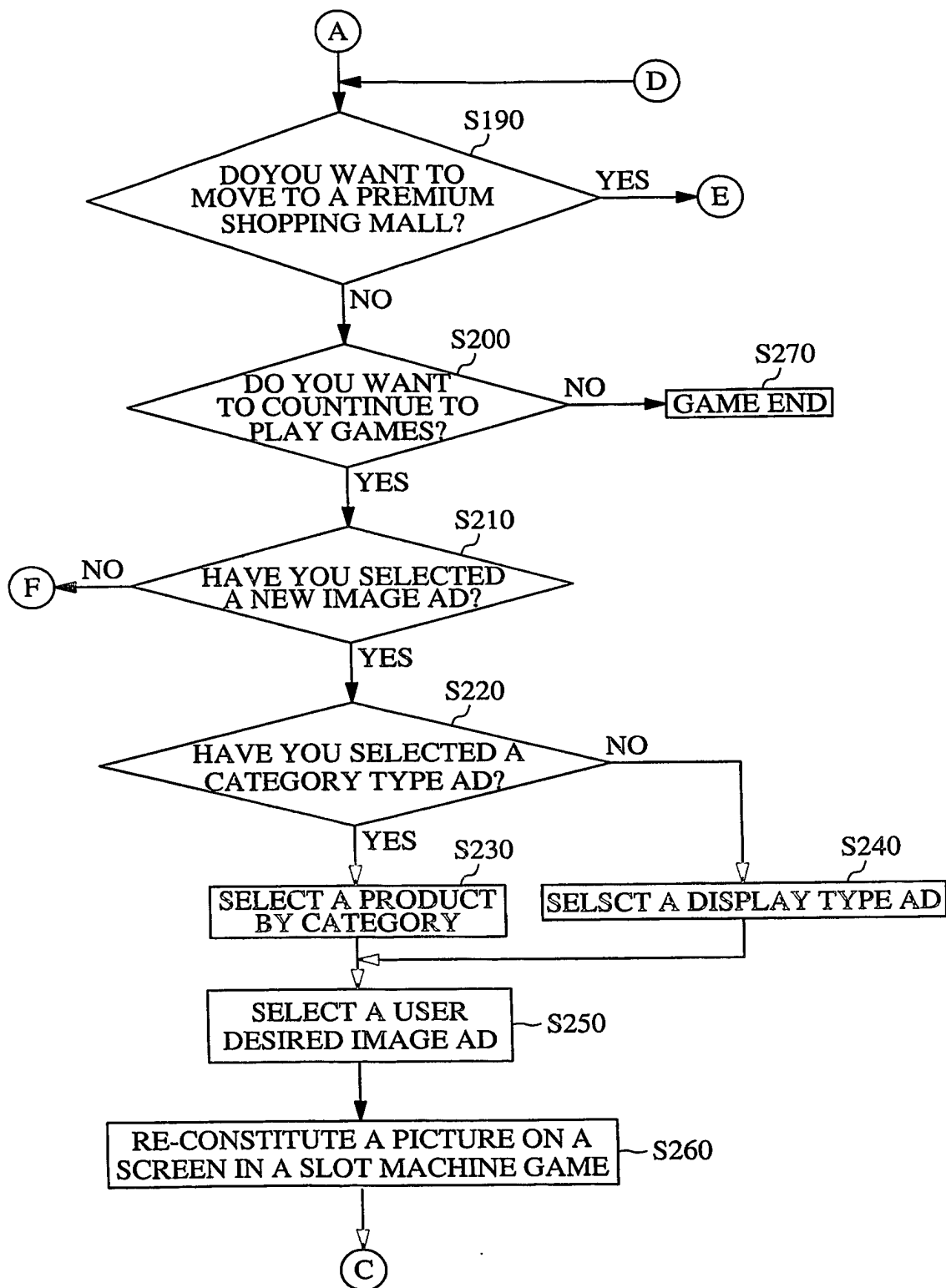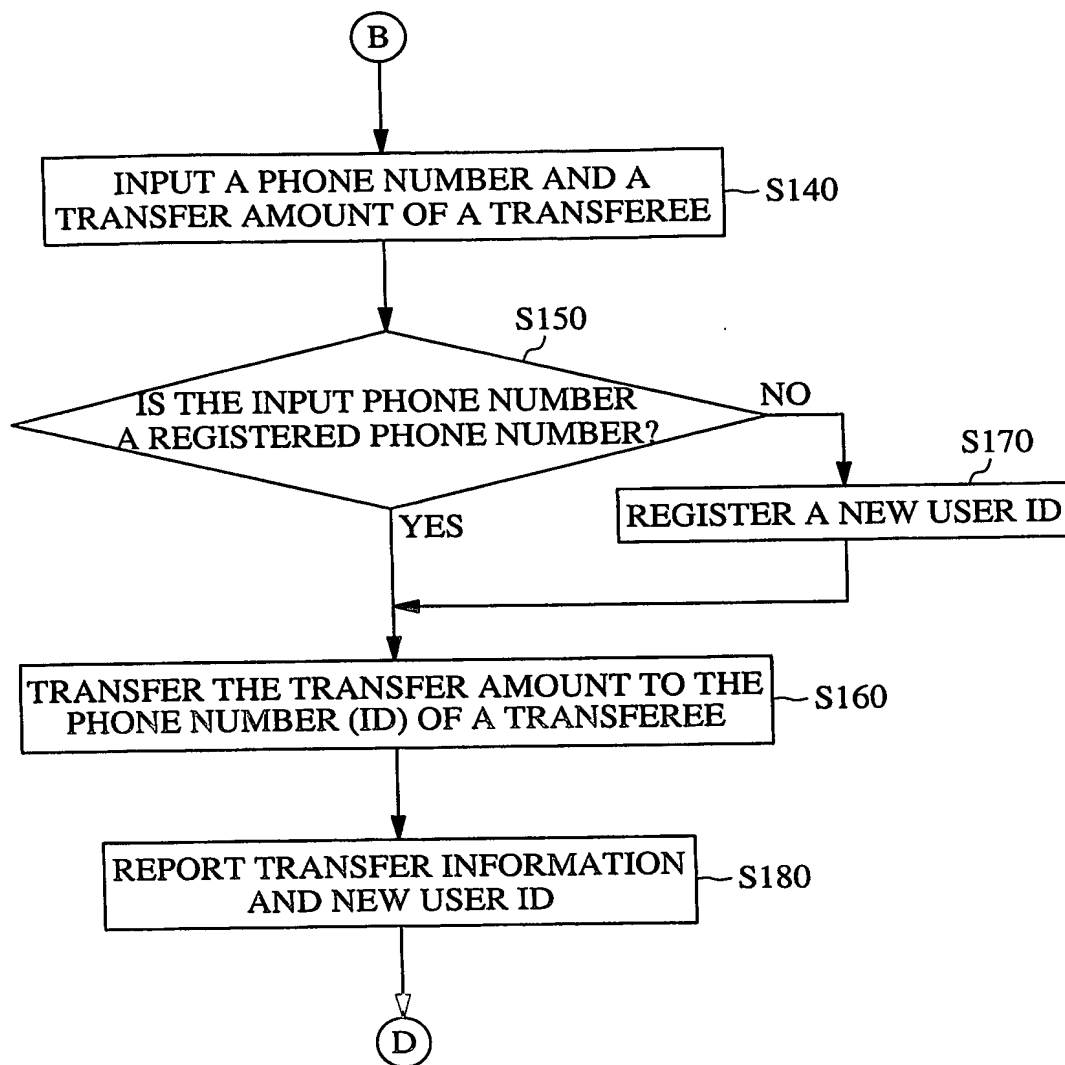1:YES          2:NO

# FIG. 28

```
                    ( START )
                        |
                        v
    ┌──────────────────────────────────────┐
    │ REGISTER A CONTRACT CONTENT BETWEEN   │──S10
    │ A SERVICE PROVIDER AND AN AD SPONSOR  │
    └──────────────────────────────────────┘
                        |
                        v
            ┌─────────────────┐
            │ STORE AD IMAGE  │──S20
            └─────────────────┘
                        |
                        v
          ┌────────────────────┐
          │ PREPARE AD EXPOSURE │──S30
          └────────────────────┘
                        |
                        v
          ┌─────────────────────┐
          │ SUBSCRIBE MEMBERSHIP │──S40
          └─────────────────────┘
                        |
                        v
    ┌──────────────────────────────────┐
    │ PROVIDE CYBER MONEY FREE OF CHANGE │──S50
    └──────────────────────────────────┘
                        |
                        v
            ┌──────────────────┐
            │ IDENTIFY USER'S ID │──S60
            └──────────────────┘
                        |
                        v
          ┌────────────────────────┐
          │ SELECT A PRATICULAR IMAGE AD │──S70
          └────────────────────────┘
                        |
    (F) ───────────────>v
    ┌──────────────────────────────────┐
    │ CONSTITUTE AN INITIAL PICTURE ON A │──S80
    │ SCREEN IN A SLOT MACHINE GAME      │
    └──────────────────────────────────┘
                        |
                        v
          ┌────────────────────────┐
          │ DESIGNATE WINNING RATIO │──S90
          └────────────────────────┘
                        |
    (C) ───────────────>v
            ┌──────────────┐
            │ START A GAME  │──S100
            └──────────────┘
                        |
                        v          S110
                   < PRIZE WINNING? >──NO──┐
                        |                  │
                       YES  <──────────────┘
                        v
    ┌──────────────────────────────────┐
    │ RECORD A SETTLEMENT OF PRIZE WINNING │──S120
    │ MONEY USING CYBER MONEY             │
    └──────────────────────────────────┘
                        |        S130
                        v              YES
                   < TRANSFER OF >──────────┐
                   < CYBER MONEY? >         │
                        |                   │
                       NO                   │
                        v                   v
                      ( A )               ( B )
```
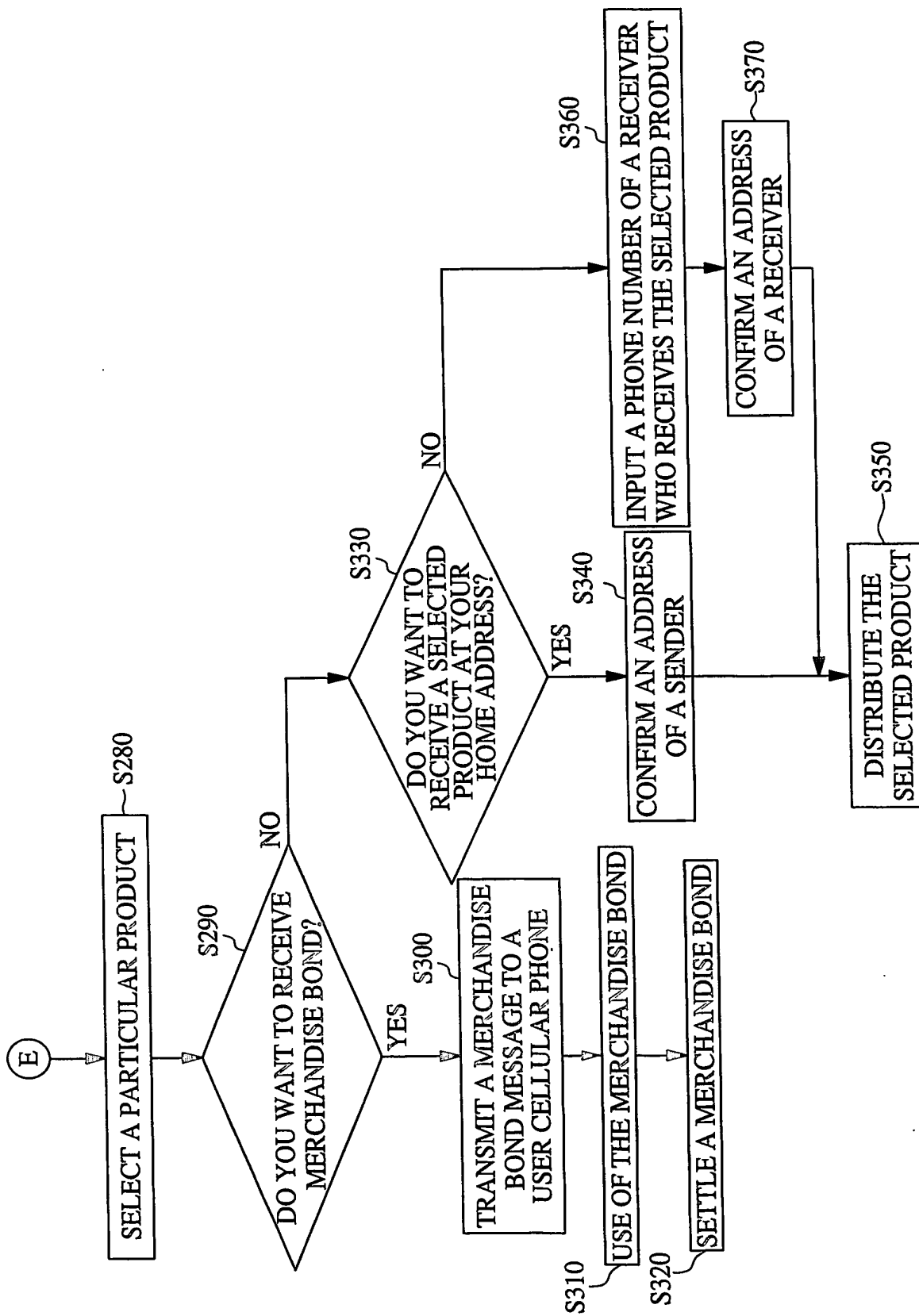
# FIG. 29

# 18 / 19

# FIG. 30

Ⓑ

INPUT A PHONE NUMBER AND A
TRANSFER AMOUNT OF A TRANSFEREE ──S140

S150

IS THE INPUT PHONE NUMBER
A REGISTERED PHONE NUMBER? ── NO

S170

REGISTER A NEW USER ID

YES

TRANSFER THE TRANSFER AMOUNT TO THE
PHONE NUMBER (ID) OF A TRANSFEREE ──S160

REPORT TRANSFER INFORMATION
AND NEW USER ID ──S180

Ⓓ

# FIG. 31